

FLORIDA

DESTINATION TRAINING GUIDES



attraction
world.com

- Save **valuable time & money** by pre-booking your customers' experiences ..
- Benefit from **UK EXCLUSIVE**, money saving offers ..
- Many popular attractions sell out in advance – make sure your customers **don't miss out!**

FROM INTERNATIONAL DRIVE



ORLANDO AIRPORT (EAST)
13 MILES

(APPROX. 20 MINS)

KISSIMMEE (SOUTH)
15 MILES

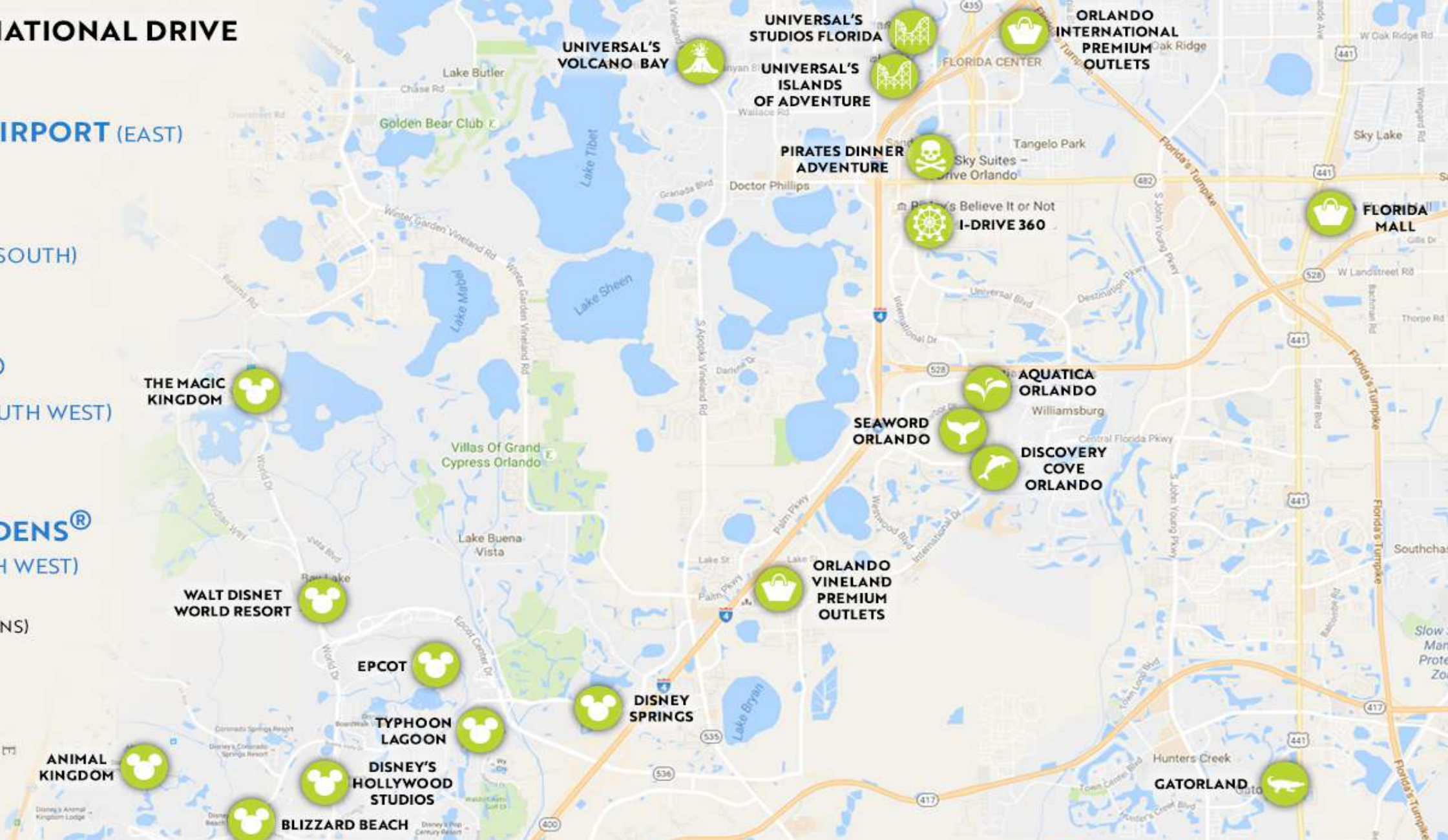
(APPROX. 30 MINS)

**LEGOLAND®
FLORIDA (SOUTH WEST)**
42 MILES

(APPROX. 50 MINS)

**BUSCH GARDENS®
TAMPA (SOUTH WEST)**
75 MILES

(APPROX. 1HR 20 MINS)



With so much to see and do choosing the correct theme park ticket options can be a minefield – particularly for customers who have never been before. In the following guide we will aim to unravel the mystery of each ticket and hopefully help you offer the best choices to your customers. Never forget our packaged options if customers really want to experience it all and get the best value for money their pounds can buy. It may seem a costly sum at first but broken down to a cost per day over 14 days to visit the very best theme parks in the world, it's unbeatable value for money – take it from the experts!

FIND YOUR WAY **AROUND** **FLORIDA'S** TOP THEME PARKS



WALT DISNEY WORLD RESORT IN FLORIDA MAPS

[Epcot](#) ➤

[Magic Kingdom Park](#) ➤

[Disney's Animal Kingdom](#) ➤

[Disney's Hollywood Studios](#) ➤



UNIVERSAL ORLANDO RESORT™ MAPS

[Universal Studios Florida™](#) ➤

[Universal's Islands of Adventure™](#) ➤

[Universal's Volcano Bay™](#) ➤


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THE MUST DO ATTRACTIONS LIST FOR FLORIDA



WALT DISNEY WORLD RESORT 14 DAY ULTIMATE TICKET

We  **this ticket because...** not only does it save you serious money on purchasing your tickets in resort but you can also take advantage of MyMagic+ and pre-book your fast passes for all your favourite rides 30 days prior to departure!* You also benefit from FREE Memory Maker for all your Disney photos, worth \$169 when you buy in resort!

EVERYONE young and old wants to visit Disney! This 14-day ticket offers unbeatable value for money and can only be purchased in the UK. It allows you literally to come and go as little or as often as you please over a 14 consecutive day period. You can enjoy 4 Disney theme parks (Magic Kingdom, Epcot, Disney's Animal Kingdom and Disney's Hollywood Studios) plus 2 water parks (Disney's Blizzard Beach and Disney's Typhoon Lagoon) plus other Disney attractions including ESPN Wide World of Sports Complex and a round of mini golf (a day) at any of the 3 golf courses situated within Walt Disney World Resort.

Just remember your customers only need to use their 14 day ticket 4 times to get value for money – so you can see what an excellent value for money ticket this really is! (The 14 day ticket currently works out at less than £28 per day/adult. To buy a ticket on the gate is approximately \$120 + tax – which equates to approximately £95 per day/adult).

*Guests staying on site at *Walt Disney World* Resort hotels will have access to this service 60 days prior to departure.

THE MUST DO ATTRACTIONS LIST FOR FLORIDA



UNIVERSAL ORLANDO 2 & 3-PARK EXPLORER TICKETS

We ♥ this ticket because... the 'Universal Orlando Explorer Tickets' are much better value than paying at the gate.

In a nutshell the 3-park Explorer ticket consists of unlimited admission for 14 consecutive days to Universal Studios Florida, Universal's Island's of Adventure theme parks and Universal's Volcano Bay water theme park. This ticket also includes admission to select live entertainment venues of Universal CityWalk.

The 3-Park Explorer ticket currently works out at less than £19 per day/adult. To buy a ticket on the gate is \$150 + tax – which equates to approximately £118 per day/adult).

If your customers are visiting Universal Orlando Resort and wish to visit Universal's Volcano Bay water theme park they should purchase the Universal Orlando 3 Park Explorer Ticket for the price of a 2 Park Explorer Ticket!

Valid for admission up to and including 31 December 2018. Terms and conditions apply. For 2019 travel, speak to travel professional.


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FOR CUSTOMERS WHO WANT TO SEE AND DO IT ALL AT DISNEY, UNIVERSAL ORLANDO and SEAWORLD PARKS* - DON'T FORGET TO OFFER OUR BEST SELLING PACKAGE – **THE ORIGINAL ONE** – FOR EVEN BETTER VALUE FOR MONEY THAN BUYING TICKETS INDIVIDUALLY! (*Excludes Discovery Cove). All savings messages in this guide are based on gate rates as at 1 September 2016 and an exchange rate of 1.35).

THE **MUST DO** ATTRACTIONS LIST FOR **FLORIDA**



DISCOVERY COVE ULTIMATE PACKAGE

We  **this ticket because...** not only does pre-booking guarantee you entry to this very popular attraction that sells out months in advance during peak seasons, but you can also enjoy **FREE parking at the parks – SAVING YOU up to \$20 PER DAY!***

This is our most popular ticket for those that want to swim with the dolphins as not only do you get to spend a full day at the all-inclusive, family tropical paradise famously known as Discovery Cove[®] Orlando, but you can also enjoy 14 days unlimited admission to SeaWorld[®] Orlando, Aquatica[™] and Busch Gardens[®] Tampa Bay (including FREE transportation to Busch Gardens for those who don't want to hire a car!)

Everyone wants to swim with the dolphins but this experience is so much more - not only do you learn all about our bottle nosed friends and get to have your own swim and playtime with them, but it truly feels like you have entered paradise with the shoals of tropical fish, turquoise waters and exotic birds singing their hearts out. What's more you can enjoy a full day of all-inclusive service from breakfast through to tea time – truly delicious food too – this certainly cannot be classed as junk food!

So even if your customers only use their 14 day ticket to spend their day at Discovery Cove and visit the other 3 parks just once, they are already saving themselves a small fortune in doing so when you consider the gate rates for 1 day entries are approximately £75 plus £15 parking per day!

*Saving based on cost of parking at Busch Gardens[®] Tampa Bay during peak park opening dates.

DON'T FORGET THIS IS AN ALL-INCLUSIVE EXPERIENCE INCLUDING ALL FOOD & DRINKS (SOFT DRINKS ONLY), THE USE OF ALL EQUIPMENT SUCH AS WETSUITS AND SNORKELS, TOWELS AND SWIM VESTS, BEACH CHAIRS, LOCKERS, FREE PARKING AND EVEN DOLPHIN FRIENDLY SUNSCREEN! Alcohol can be purchased though for guests (OVER 21) who enjoy a drink.

All savings messages in this guide are based on gate rates as at 1 September 2016 and an exchange rate of 1.35).

THE **MUST DO ATTRACTIONS** LIST FOR **FLORIDA**



SEAWORLD® ORLANDO, AQUATICA™ & BUSCH GARDENS® TAMPA BAY 3 PARKS FOR 2!

We ❤️ **this ticket because...** not only do you get 3 fantastic parks for 14 consecutive days for the price of 2, but you can also enjoy **FREE** bus transportation to Busch Gardens® Tampa on the Busch Gardens Shuttle Express **PLUS FREE** parking at the parks – **SAVING YOU up to \$20 PER DAY*!**



For those who love animals and white knuckle rides a visit to **Busch Gardens® Tampa** is a **MUST!** The Serengeti Safari experience is the closest you will get to Africa without actually going there (again advisable for customers to pre-book as it is an extra cost but so popular it does sell out). **Aquatica™** is a beautiful water park that caters particularly well for the youngsters but saying that has its own fair share of water thrills and spills for those more energetic amongst us! **SeaWorld® Orlando** is the most well-known of the 3 parks featuring of course Shamu, but there is plenty more to see and do there including feeding the dolphins, the penguin encounter and of course the park has its own fair share of roller coasters including Kraken, Mantu and new for this year, Mako™.



But **DID YOU KNOW** for the past 50 years SeaWorld Parks & Entertainment have been actively involved in wildlife conservation? To date they have raised over \$11m that has helped over 800 organisations. They have also rescued over 28,000 wild animals. Pretty impressive stuff that not a lot of people know about ..

*Saving based on cost of parking at Busch Gardens® Tampa Bay during peak park opening dates.

DON'T FORGET TO OFFER YOUR CUSTOMERS THE ALL-DAY DINING OPTIONS AT ALL 3 PARKS. EATING & DRINKING CAN BE EXPENSIVE IN THE PARKS BUT THESE EXTRAS OFFER UNBEATABLE VALUE FOR MONEY FOR AS MUCH AS YOU CAN EAT AND DRINK DURING THE DAY (SOFT DRINKS ONLY INCLUDED).

(All saving messages in this guide are based on gate rates as at 1 September 2016 and an exchange rate of 1.35).

AND FOR THOSE WHO WANT TO EXPLORE MORE!



KENNEDY SPACE CENTER

We ♥ this ticket because... tickets that include transport to the Centre also offer an exclusive “Meet & Greet an Astronaut” experience – completely free of charge! And it’s Kennedy Space Center after all – where history is made!

Kennedy is located approximately 45 minutes from Orlando and is certainly worth a day away from the theme parks. Not only can you get up close and personal to a real live astronaut but you can see the \$100m Space Shuttle Atlantis for yourself and spend a full day exploring the past, present and future of the US Space Programme. We also offer tickets that include dining with an astronaut so you get to hear tales of Space right from the horse’s mouth!



I-DRIVE 360 ATTRACTIONS INC. LEGOLAND

We ♥ this ticket because... when you pre-purchase tickets to the I-Drive attractions you receive FREE parking AND you can choose when you want to visit them (no need to book exact date) PLUS you can add on a day at LEGOLAND® Florida and enjoy FREE roundtrip transportation!

So what’s included?

- ✓ **The Orlando Eye** (Orlando’s version of the London Eye) offering panoramic views over central Florida
- ✓ **Madame Tussauds** – a fully interactive experience with waxworks that look more real than the stars themselves
- ✓ **SEA LIFE Orlando Aquarium** where you can get to see over 5,000 creatures from sharks to sea turtles and seahorses! .

AND FOR THOSE WHO WANT TO EXPLORE MORE!



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BLUE MAN GROUP AT UNIVERSAL ORLANDO

We ♥ this ticket because... when you pre-book your tickets to this show you don't need to decide on a particular date – wait until you get to the resort and decide then, offering you the ultimate flexibility when on holiday! **PLUS** enjoy savings of **over 20% off the gate rate!**

Blue Man Group will rock your world. Blow your mind. And unleash your spirit. As three bald and blue men explore our world, together we'll discover music, laughter and surprises at every turn. By the end of this spectacular journey, you'll be saying "I DON'T EVEN KNOW WHAT JUST HAPPENED BUT I LOOOVED IT."

35 million people of all ages, languages and cultures have experienced the imaginative, multisensory world of Blue Man Group. Now it's your customer's turn to see what all the hype is about.

DARE TO LIVE IN FULL COLOUR.



KIDS EAT FREE CARD PLUS ORLANDO

We ♥ this ticket because... by pre-booking you'll pick your card up for almost **50% CHEAPER** than buying in resort!

This is our best value dining card that allows kids to eat FREE in Orlando and enjoy FREE Kids deals at participating attractions too (including Orlando Balloon Rides, WonderWorks and Gatorland)! With over 120 restaurants to choose from your spoilt for choice! One card per child is all you need and is valid for 90 days once activated.

Only condition being one adult meal per FREE child meal needs to be purchased.

THE BIG 5: ESSENTIAL POINTS TO REMEMBER



- ✓ ALWAYS recommend your customers **pre-purchase** their theme park tickets. These tickets offer **UNBEATABLE VALUE** and simply **CANNOT** be purchased in resort. Don't forget to look at our packages too for even more money-saving options.
- ✓ Don't forget to offer the **all-day dining options** for guests visiting Seaworld® Orlando, Aquatica™ & Busch Gardens® Tampa Bay. Again these are **fantastic value for money** ticket options particularly for families with hungry/thirsty kids!
- ✓ For customers not hiring cars many of our ticket options that are not within the immediate Orlando area offer **FREE TRANSPORTATION** if booked in advance. Also worth noting is the **I-RIDE TROLLEY** which allows guests to hop on/off at all the main attractions located along I-Drive at a very low price for the duration of their holiday. Kids up to the age of 9 years can travel for **just \$1 per ride!**
- ✓ We have only scraped the surface of Florida attractions in this guide focussing on first-timers who want to make the most of the theme parks in Florida so please take a look at our **website for full details** on all the great things to do that we simply cannot fit into this brief overview.
- ✓ And last but not least - did you know that **Walt Disney World Resort in Florida** is the same size as greater Manchester and actually covers 47 square miles? So you can see it is **ESSENTIAL** that customers take the time to **plan their itinerary** and it's up to you as their travel agent to ensure they make the most and have the **BEST TIME OF THEIR LIVES ...**

LET'S GET #ATTRACTIONPACKED

