

ICELAND

DESTINATION TRAINING GUIDES



attraction
world.com

- Save **valuable time & money** by pre-booking your customers' experiences ..
- Benefit from **UK EXCLUSIVE**, money saving offers ..
- Many popular attractions sell out in advance – make sure your customers **don't miss out!**

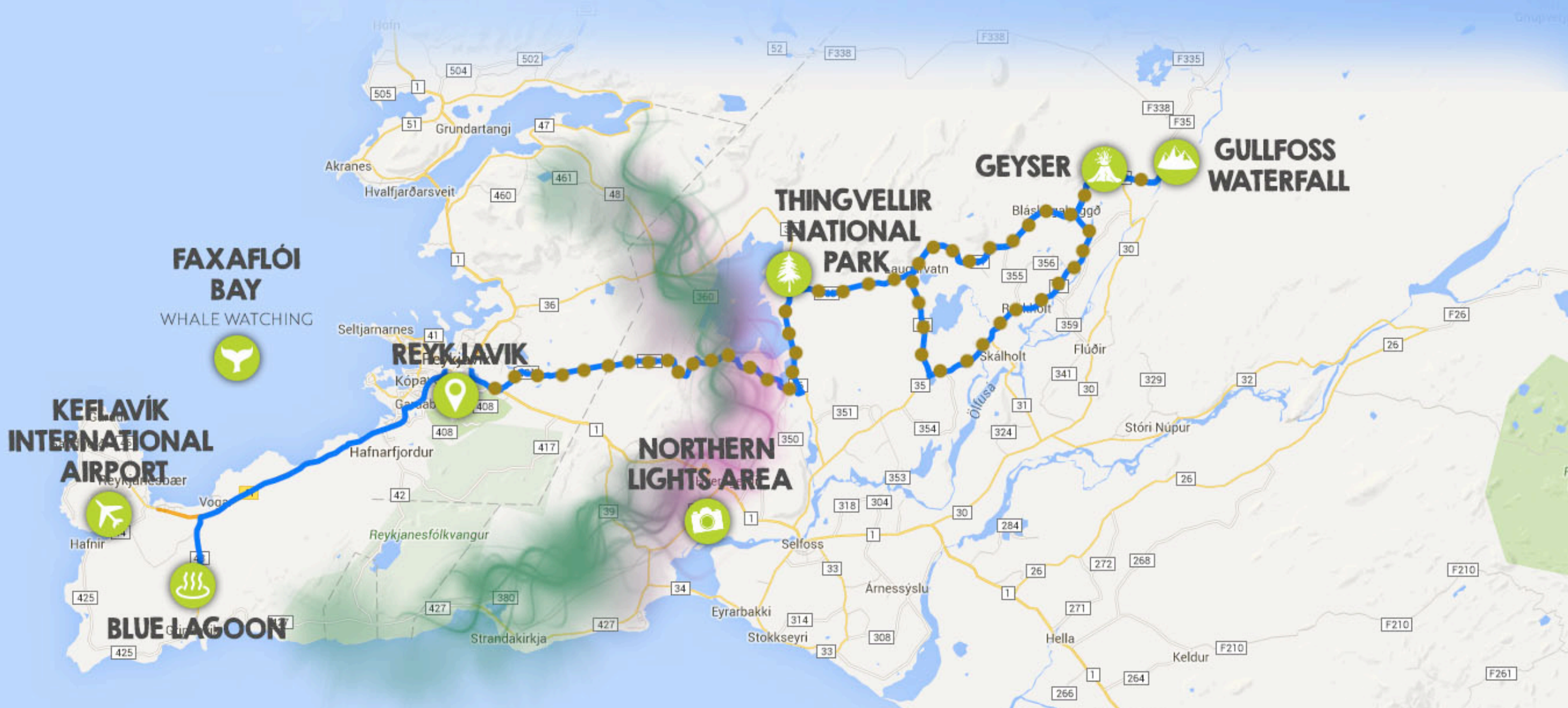
FROM **REYKJAVIK**

NORTHERN LIGHTS
30 MILES (APPROX. 40 MINS)

BLUE LAGOON
30 MILES (APPROX. 40 MINS)

GOLDEN CIRCLE
68 MILES (APPROX. 1HR 30 MINS)

●●●●● SHOWN ON MAP



Visitors to Iceland tend to stay very close to the centre of **Reykjavik**. And don't forget Iceland is both a **winter** AND a **summer** destination! During the summer months the average hours of sunlight are around 20 per day. And remember we offer shared transfer services from the airport to your customers' hotels (approximately 45 mins transfer).

THE **MUST DO ATTRACTIONS** LIST FOR **ICELAND**



THE NORTHERN LIGHTS

We ♥ this ticket because... it's vital to pre-book this for your 1st or 2nd night in resort to ensure you have the best chance of seeing the lights. If you leave until you get there, tours will be fully booked.

We offer 3 different options: Northern Lights by Coach (the most popular), by Boat (can be choppy!) or by Jeep (the most adventurous). Remember the Northern Lights are a natural phenomenon and as such cannot be guaranteed. Tours run from September through to mid April.



THE BLUE LAGOON

We ♥ this ticket because... pre-booking guarantees you entry! This attraction **MUST** be pre-purchased so customers who leave it until they arrive in resort are disappointed as the tours are sold out.

The lagoon is a unique geothermal spa situated in the youngest lava field in west Iceland. Bathe in the milky blue-green water, relax in a steam bath and release the stress from your body under one of the natural waterfalls. A truly unique experience! This attraction is open all year round.

THE **MUST DO ATTRACTIONS** LIST FOR **ICELAND**



THE GOLDEN CIRCLE CLASSIC

We ♥ this ticket because... it's ideal if you are on a limited timescale. Get to see 3 top attractions in 1 tour!

You'll view the spectacular multi-level Gullfoss waterfall, the Eurasian and American continental plates dividing in the National Park and witness the Strokkur Geyser. This tour is open all year round and just as popular in the summer as winter.



WHALE WATCHING

We ♥ this ticket because... due to limited availability on the boats this very popular tour gets booked up well in advance. If you don't pre-book you will miss out.

Sail around Faxafloi Bay, home to a unique variety of Minke whale, the Humpback, Harbor Porpoise and White-beaked dolphins. Allow approximately 3.5 hours for the tour and again this attraction is a year-round experience. Tour starts at the harbour (literally a stone's throw from the city centre).

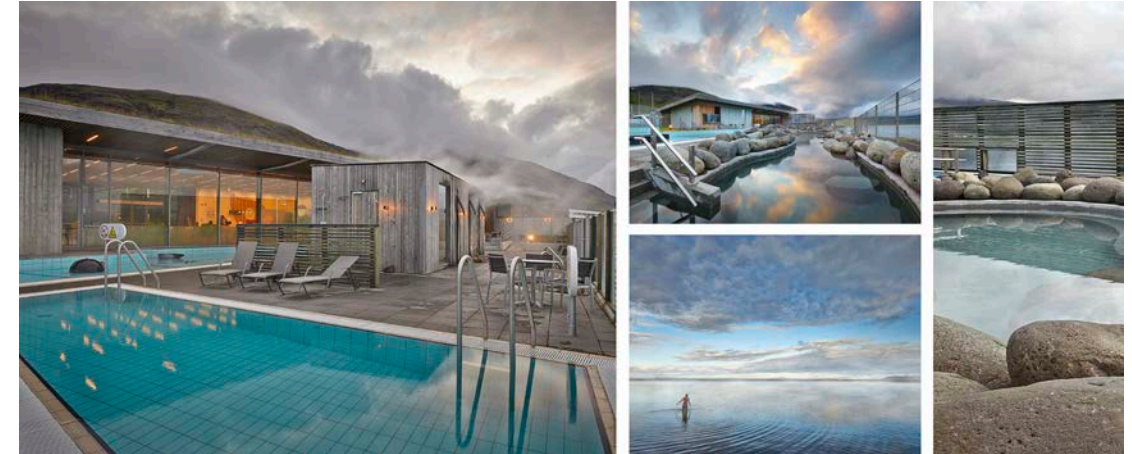
AND FOR THOSE WHO WANT TO
EXPLORE MORE!



PUFFIN WATCHING

We ♥ this ticket because... it's unique to Iceland! Again very popular and essential to pre-book to guarantee your chosen tour date.

This is a summer tour only (from May to August) and takes about an hour from getting onto the boat. Hotel pick up/drop off is also included.



RELAXING UNDER THE MIDNIGHT SUN

We ♥ this ticket because... it takes place at the beautiful Fontana Wellness resort where there is limited availability - so pre-booking is essential.

Bathing in the warm geothermic baths at midnight is quite unique! Due to the reliance on the sun for this tour it operates during the summer months only (May-August).

THE BIG 5: ESSENTIAL POINTS TO REMEMBER



- ✓ Guests tend to stay in the centre of Reykjavik (45 mins from the airport). It is only a **3-hour flight** from the UK to Iceland.
- ✓ Don't forget Iceland is a **YEAR ROUND DESTINATION**. Customers come in the summer too where the country enjoys an average of 20 hours of daylight. (The only tour that is not available in summer is The Northern Lights)
- ✓ The Blue Lagoon **MUST** be **pre-purchased**. Customers who just turn up and expect to partake in this tour **WILL BE DISAPPOINTED!**
- ✓ Iceland is very expensive for drinks but most places have a 'happy hour' so make sure your customers are aware and last but not least - check out the film '**The Secret Life of Walter Mitty**' for some truly stunning scenes from Iceland.
- ✓ Don't forget to offer your customers our shared transfers from the airport. These work out over 40% cheaper than booking online.

LET'S GET #ATTRACTIONPACKED

